

Report of the Strategic Director Place to the meeting of Regeneration & Environment Overview & Scrutiny Committee to be held on 18 July 2023

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Subject:

Culture is our Plan – the cultural strategy for Bradford District 2021 – 2031

Summary statement:

This report provides an update to the Regeneration & Environment Overview & Scrutiny Committee on progress against the ambitions and targets as set out in the strategy following its adoption in 2021.

EQUALITY & DIVERSITY:

Culture is our Plan directly supports the Council's (CBMDC) equality objectives. It sets demanding targets to improve diversity and representation across the district's cultural sector and in the Council's own cultural service provision. By 2031, 50% of Bradford District creative workforce, audiences and cultural leadership will be drawn from people currently underrepresented in the Culture and Creative Industries sector. Support for these equality and diversity ambitions is a condition of future CBMDC funding for arts, cultural and heritage projects.

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Overview & Scrutiny Area:

Regeneration & Environment

1. SUMMARY

- 1.1 This report provides an update to the Regeneration & Environment Overview & Scrutiny Committee on progress against the ambitions and targets as set out in Culture is our Plan (CIOP) – the cultural strategy for Bradford District 2021 – 2031 as it comes to the end of its second year.

2. BACKGROUND

- 2.1 Culture Is Our Plan is the 10 Year Cultural Strategy for the District 2021 - 2031. The Bradford Cultural Place Partnership commissioned the plan with support of BMDC and Arts Council England (ACE).
- 2.2 CIOP was launched in May 2021 during the midst of Covid-19 restrictions at a virtual event at South Square, Thornton. Built into the framework are biennial year check-in points with the sector and public to be able to ensure that the plan is on track to deliver on its ambitions and targets. The first of these 2-year check-in points was May 2023. It is anticipated that each 2-year review will enable the partnership to formally refocus strategic priorities and investments as appropriate.
- 2.3 One of the targets in CIOP is to seek designation as UK City of Culture 2025. On 31 May 2022 Bradford was revealed as the winner of the hotly contested competition. Securing UK City of Culture status for 2025 providing a major once in a generation opportunity to improve and reposition Bradford. It is an honour afforded to just 1 city every 4 years. It is a chance to accelerate development and use culture as the catalyst for regeneration, economic growth and job creation. CIOP is intrinsic to the success of City of Culture in 2025.
- 2.4 In addition to a vision statement, CIOP sets out 10 ambitions and 10 targets:

Our Vision

Bradford will offer a new definition of arts, culture and heritage that reimagines our District as a place that is knowingly different and radically alternative.

A place to realise new ideas, where creativity is celebrated in every home and on every street corner and where we will prove the positive impact of culture in everyone's lives.

Ambitions

- 1 Having Fun
- 2 Creativity thrives in every corner of the district
- 3 Creating an explosion of opportunity
- 4 Bradford will know itself better
- 5 Live Life Better
- 6 Making the most of what we have
- 7 Making the most of who we are
- 8 Network Capacity
- 9 Thinking Big
- 10 We will tell our own story

Targets

- 1 Give every primary age child in the district the opportunity to learn the district's story through co-creation of a Bradford curriculum
- 2 Increase the number, range, scale and ambition of arts, culture & heritage activity and partnerships creating 3,000 jobs in the district and increasing visitor numbers and spend
- 3 Realise capital projects that will rehouse, reimagine and repurpose the district's cultural and heritage assets
- 4 Adopt the 17 UN Sustainable Development Goals to measure our success not only in carbon reduction but also in equalities, decent jobs, good education, wellbeing and reducing poverty
- 5 Give 250,000 people in the District's most deprived wards the opportunity to get involved with arts, culture and heritage activities
- 6 Ensure that 70% of people will be 'satisfied with the range of cultural activities in the district and near where they live' (50% in 2021) and that 80% of people will feel culture in Bradford 'represents me and my life' (50% in 2021)
- 7 Draw 50% of Bradford's creative workforce, audiences and cultural leadership from people currently underrepresented in the culture and creative industries sector
- 8 Regularly engage 70% of people in the district in arts, culture and heritage activities
- 9 Create a calendar of high-quality festivals and events with local, national and international significance, with a view to Bradford District being designated UK City of Culture 2025
- 10 Level up national investment per capita to match other major English cities

3. REPORT ISSUES

3.1 CIOP – 2 Year Celebration Event

On Monday 15 May a CIOP 2-Year Celebration Event was held at Cliffe Castle Museum in Keighley. It was an opportunity to reflect on the first two years of the 10-year cultural strategy, launch our new Heritage Action Plan for Bradford District 2022 - 2031, to hear about successes in Bradford's cultural sector and to look forward to the next eight years of the strategy.

3.2 The event celebrated great cultural moments, large and small, that have taken place in our district over the past 2 years as well as providing an opportunity to look forward and begin to showcase what is yet to come.

3.3 This highly successful event was hosted by Sabbiyah Pervez, Television Journalist/Reporter and a Bradford City of Culture Board Trustee. The Leader of the Council, Chief Executive and the Creative Director for Bradford 2025 were amongst those that spoke at the event alongside presentations and performances by local artists, producers and performers. The audience was drawn from representatives of the cultural sector, partners, council officers as well as young people and representatives from the local community and groups.

3.4 Heritage Action Plan –Bradford District 2022 – 2031

Culture plays a part in everyone's lives and the development of CIOP showed how important heritage, the assets, buildings, parks and landscapes, stories, archives and artefacts passed down by previous generations is to our experience of culture. We asked thousands of people across Bradford District about the culture they valued, and they told us that heritage activities were amongst their favourite things with 70% enjoying parks and nature, 65% visiting museums and 59% exploring our historic buildings. When we asked what people were proud of and what they

showed off to their friends and family, heritage assets dominated the top ten: Salts Mill, National Science and Media Museum, Roberts Park, Ilkley Moor, Bingley Five Rise Locks, Cartwright Hall Art Gallery, Bradford Industrial Museum, Brontë Parsonage and Keighley and Worth Valley Railway.

- 3.5 It seemed important to take a deeper dive into the heritage sector and to create a specific action plan for it. By 2031 we want to see:
- People living better and happier lives, having better mental health, skills and jobs and longer life expectancy.
 - A thriving, diverse and sustainable cultural and creative industries sector playing a leading role in the growing economic success of the district.
 - Our District as a destination of choice for people to experience exceptional cultural activity and to create exceptional work.
- 3.6 The new Heritage Action Plan was launched at our CIOP 2-Year Celebration Event. [Our Plans — Culture is Our Plan](#)
- 3.7 Open Data Dashboard
It is essential throughout the duration of the strategy and continued assessment of progress that we continue learning and also share what we learn in a completely transparent way. Which is why we will be launching an online open data platform through which we can capture and share our learning.
- 3.8 We have ambitions to have the UK's most dynamic approach to open data on culture to capture, inform and shape decisions and ensure we as a district can evidence the amazing value culture, art & heritage plays in our every day.
- 3.9 The Council's Culture Team have been developing a visual data reporting solution to measure cultural activity and progress against the ambitions and targets of CIOP. Significant elements of this dashboard will be open data. It is anticipated this dashboard will be launched towards the end of 2023.
- 3.10 We have developed a comprehensive set of KPIs, and the first iteration of the dashboard will primarily be populated using data collected by the Council's Culture Team via its 3 main work strands:
- Arts, Culture and Heritage Grants Programme
 - Cultural Partnerships Programme
 - Festivals & Events Programme
- 3.11 Our grants programme data reflects some of the activity of Regular Funded Organisations and other cultural sector organisations and individuals that benefit from receiving grants distributed by the council.
- 3.12 The dashboard will hold a significant amount of data and provide users with the ability to filter in a number of ways such as by ward, constituency and year. Information will also be displayed in a variety of ways such as by map, trend and data table. We will continue to build and expand the remit of the dashboard and it is anticipated future iterations will include contributions from much wider sources.
(Appendix 1)

3.13 Constituency Consultation Events

The 2-Year Celebration Event was followed by individual constituency consultation events which allowed for more focussed discussions. Arts venues we have worked and supported were selected to host the consultation events with an anticipated participation number at each event of 15 minimum. Subsequent attendance numbers at some events were lower than hoped. Other than attendance numbers further data was not collected. Attendees were a mix of young people, elected members and representatives from the cultural sector. These sessions have identified the need for some further consultation to engage a wider audience and not in arts venues, but a boarder offer of cultural & community venues.

| Venue | Constituency | Date | Attendance Number |
|----------------------|----------------|--------------|-------------------|
| People Powered Press | Shipley | 5 June 2023 | 9 |
| Rockwell Centre | Bradford East | 6 June 2023 | 6 |
| Tapestry Arts | Bradford South | 7 June 2023 | 5 |
| South Square Centre | Bradford West | 13 June 2023 | 15 |
| The Unit | Keighley | 14 June 2023 | 16 |

3.14 At these sessions participants engaged in discussion about what had been their key cultural highlights over the last 2 years as well as identifying what could be improved. They were also asked to suggest what our focus areas could be during the coming 2 years and what opportunities they would like to see created.

3.15 The range of cultural highlights put forward was very varied and wide ranging, from very small hyper local events to large scale city centre events. In terms of feedback and areas to focus on in the coming 2 years a pattern of key themes emerged:

3.16 *Communications/Networking*

Feedback highlighted that different communities and groups share and receive information in a range of ways and that not everyone is using existing social media to find out about cultural events and news.

3.17 Participants highlighted hyperlocal social media sites and TikTok as places where they get news and information. There is no one size fits all way to disseminate information so to engage some groups there may need to be a shift from broadcasting from the established social media accounts to a more tailored approach for each ward or under-represented group. Posters and print, info in local print media may be useful for some audiences.

3.18 *Travel/Transport*

Availability, connectivity and cost of public transport is a barrier to participation, especially for young people. Getting to the city centre is less of a problem than getting from one suburb/outlying area to another on the other side of the district.

3.19 Work is still being undertaken to collate and scrutinise the feedback received at the consultation sessions more closely; this will take some time, however, there are a number of initiatives already in the pipeline to address some of the issues and concerns identified.

3.20 The next CIOP review is due in May 2025, partway through our City of Culture year. It is therefore proposed that this review is postponed until 2026 and undertaken once the full evaluation report for 2025 has been produced.

3.21 **Supporting UK City of Culture 2025 readiness**

The Council and in particular its Culture Team has been the key partner, working alongside and substantially supporting the BD25 Bid Team in the development of the successful UK City of Culture 2025 Bid, as well as the establishment of multiple agency new key partnerships and initiatives. It continues to be an integral partner in the delivery of UK City of Culture and its own festivals and events programme is key in establishing the platform for 2025 providing a significant contribution towards runway activity in 2024, and the 2025 programme itself and for the Legacy in 2026 and beyond.

3.21 Winning the designation of UK City of Culture has meant the last year has been exceptionally busy with a significant increase in workload to be managed as we prepare for 2025. Focus has been on setting the scene for future activity, bringing potential new partners to the district and strengthening the council's own cultural offer whilst supporting the establishment of the Bradford Culture Company that will deliver 2025.

3.22 The Strategic Lead for City of Culture, Policy & Events continues to provide advice, guidance and support to the BD25 Directors, support the development of the runway and 2025 programme of activities and sits as an observer on the Bradford Culture Company Board. To maintain this close working relationship the Culture Team will spend part of the working week co-located with the BD25 Team in their new city centre offices in Aldermanbury.

3.23 **Some of Our Successes**

The following list highlights just some of our significant and stand out successes of the past 2 years:

- Announcement in May 2022 that Bradford is successful in its bid to be **UK City of Culture 2025**
- Introduced new grant funding programmes for **Large Grants, Small Grants and Heritage Grants** in addition to our **Regular Funded Organisations Grants**.
- Since 2021 we have funded through the Council's **Small Grants Programme** over 160 projects; delivered across all wards and across our diverse communities.
- We have funded since 2022 through the Council's **Large Grants Programme** 18 projects.
- Appointed **Heritage Project Instigators** to work instigating and connecting with their communities to develop cultural and heritage projects. Followed by supporting communities to apply for funds up to £1,500 as part of our small grants programme which is part funded by National Lottery Heritage. We also delivered a **Heritage Funding Workshop** giving potential applicants the opportunity to learn about our grants programme and support with tips and guidance on how to write a stronger funding application. We have since funded through the Council's **Heritage Grants Fund** 26 projects.

- Through our 3-year funding programme for our **Regular Funded Organisations** we have awarded 23; in addition, 12 of these organisations are also Arts Council **National Portfolio Organisations**.
- We have re-invigorated our **Festivals and Events** programme which includes BD: Festival, BD: Is Lit and Taste: BD our new food and drink festival.
- **BD: Festival 2022** featuring world-class artists and performers, including national names and home-grown talent from Bradford and the West Yorkshire region, the event was free to attend and suitable for families and children of all ages. Formerly the Bradford Festival, the event had been re-imagined to showcase the wealth of artistic talent across the Bradford district, alongside national and international performance artists. Building on this success **BD: Festival 2023** takes place on 28 – 29 July 2023.
- In 2021 **BD: is LIT** light festival reached over 30,000 people and commissioned over 25 new installations animating the district and bringing extraordinary light art to Bradford. The central event being the Aurora Borealis lightshow in the city centre. This hugely successful biennial festival will be delivered again in November 2023 with 12 new commissions taking place across the district.
- **Taste: BD** was a new flagship event for the city centre which hosted a celebration of local food, drink and craft providers. Bringing opportunities to the city centre businesses and those from across the district who desire a showcase. Delivered by the Culture Team in collaboration with the Economic Development Team. This highly successful event took place on 28-29 April 2023.
- Delivered **BD:Festival Kit** - a new 5-day skills development programme for events and festival organisers which ran from December 2022 to January 2023. The programme covered a range of areas including developing creative programmes, sourcing funding, building marketing campaigns, and event safety design. This opportunity was open to event organisers delivering or planning events and festivals across the Bradford District.
- Introduced a new **Festival Fund**, a new programme that supports festivals and event organisers across the district with valuable resources to grow their festival and event throughout 2023 and 2024. In June 2023 we awarded 13 local groups funding to deliver a range of unique festivals and events across the district, in the lead up to City of Culture in 2025. The successful festivals include Bradford Dragon Boat Festival, Bloomin' Buds Theatre Company / Edge Fest, Bradford South Asian Festival, Brontë Parsonage: Words on the Street, Intercultured Festival, Keighley Arts and Film Festival, Eid Festival, Shipley Summer Special, Tech Styles 8, Bradford Queer Film Festival, Holme Wood Christmas Festival, Windrush Generation and BOLD!
- **The Big Commission** - Bradford Producing Hub (BPH) in partnership with the Council, launched its commission for fantastic new live performance that will be premiered at the BD: Festival on 28 - 29 July 2023. Additional / wraparound support from BPH and Bradford Council was made available to successful bidders.
- **Outdoor Arts UK National Conference** - in partnership with BD25, Bradford Producing Hub and Cultural Voice Forum, Bradford hosted the first outdoor arts UK conference since before the pandemic on 1-2 February 2023. Bringing to the district over 200 national festivals, event's organisers, local

authorities, artists and outdoor arts experts to celebrate the outdoor sector, network and embark on key sector discussions.

- **Sustainable Development Goals Workshop** – we facilitated a day for our Regular Funded Grants Organisations which included presentations by council officers who can offer support with collaboration work and funding and a 2-hour workshop with Feimatta Conteh from Manchester International Festival who explored how the sector can begin to work towards a sustainable future and embed the UN SDGS into their practice. This was then followed by a sector wide **Climate and SDG Symposium** which took place on 27 February 2023. The symposium hosted a number of discussions, panels and performances from local, national, and international artists and speakers from across the creative industries.
- We have strengthened our multiple partnerships including exciting new ones like **Ignite Partnership** and **The Unit**
- **Fuelling Futures** is a new project aimed at women, girls and BAME (Black and Minority Ethnic) young people to support pathways into STEM apprenticeships. It is funded and supported by Mission 44's *Ignite Partnership* founded by Sir Lewis Hamilton and Mercedes-AMG PETRONAS F1 Team to address barriers that stand in the way to achieving a more inclusive motorsport sector. Delivered by a partnership of Bradford College, The LEAP and Bradford Council, Fuelling Futures aims to raise awareness of motorsport STEM career opportunities, work with employers to increase the available apprenticeships and, provide financial bursaries and wrap-around support to women and girls, ethnic minority, and economically disadvantaged students to participate to remove barriers to securing apprenticeships. Key to achieving the aims of the project is outreach through a series of events in summer 2023. This includes a prestige car event **Precious Metals** in City Park on Bank Holiday Monday 28 August 2023.
- **Bradford Cultural Educational Partnership** – was established to bring the arts, culture, heritage, creative industries, and education sectors together to offer a consistent and high-quality art and cultural education for all children and young people. It aims to ensure that every child and young person in Bradford has the chance to create, compose, perform, visit, experience and participate in arts and cultural work and to know more, understand more, and review the experiences they have had. The partnership is working towards the co-creation of a Bradford Curriculum that gives every primary age child in the district the opportunity to learn the district's story.
- **Digital Creatives** – is an intervention within the Born in Bradford project, which will start in the Age of Wonder cohort and has brought together an international partnership chaired by the council's Chief Executive which includes Channel 4, the BBC, the British Library as well as Lego, Raspberry Pi and Cisco. These partners are working to provide tech skills and training to every child in Bradford District. Within Digital Creatives is a creative proposition that this work will go beyond developing programming and coding skills and will create a new generation of digital creatives and storytellers in Bradford District
- We have an established partnership with **Screen Yorkshire/Digital Creatives/Channel 4** which will support our developing screen strategy and create pathways for people who want to get into the industry.
- **The LEAP** is an Arts Council funded Creative People and Places programme helping arts and culture reach everyone, across the district. It doesn't deliver

arts and cultural programmes in a traditional sense but work directly with our communities to provide support for them to build their own confidence, knowledge and skills through financial and non-financial support systems it has in place.

- **Kala Sangam** is an intercultural arts hub which aims to reflect the diversity of contemporary Britain through the work it presents, the artists it supports and the communities it engages. Specialising in South Asian arts and culture most of its work takes place in its Arts Centre in the heart of Bradford with outreach activities extending nationally and internationally. A £7.5m capital re-development project is underway with combined funding support from the Cultural Development Fund and National Lottery Heritage Fund. The Arts Centre is set to close temporarily during July 2023 and expected to re-open in time for the start of our City of Culture Year by January 2025.
- **Common Wealth** make site-specific theatre events that encompass electronic sound, new writing, visual design and verbatim. Its work is political and contemporary – based in the present day – the here and now. It aims to make work that is relevant and addresses concerns of our times.
Peaceophobia is one of Common Wealth's most celebrated productions, it is an unapologetic response to rising Islamophobia around the world. Part car-show, part-theatre, the show asks how do you find peace in a world that tells you who you are?
- **The Unit** is an open-access production space launched on 16 March 2022. In partnership with Impact Hub and backed by Channel 4 and Bradford Council. The Unit aims to be a hub of production, learning, and supported and targeted networking for filmmakers and content creators in the Bradford district, and those interested in people trying to break into the screen sector. The Unit spent its first 6 months based at Impact Hub Bradford and is currently hosted by Keighley Creatives.
- **Bradford Short Content Grants** was announced in April 2022. Channel 4 supported the Screen Unit and the wider Bradford Screen Strategy as part of their mission to develop and nurture the next generation of industry talent, particularly focused on people from diverse and underrepresented backgrounds. Working in partnership with the council to create a short form content fund that was £50k in total and open to local TV and Filmmakers and content creators. The fund was split into four big awards of up to £10k, and then a further 10 x £1k awards. To celebrate the culmination of the project the winning films were showcased at a private screening at the National Science and Media Museum on 21 March 2023.
- **Film Makers 25** was a mentoring opportunity launched for filmmakers and digital content producers in the Bradford district. Bradford's innovative Film Makers 25 mentor network returned for a third season in August 2022, funded by Bradford Council and ScreenSkills, and this time with Channel 4. The programme was designed to connect a further 25 Bradford-based content creators of all kinds with film and TV industry experts who can help them develop their career journeys, build contacts and secure paid work.
- **Van Gogh Alive Exhibition** - Having dazzled over 8.5 million visitors across 80 cities worldwide, the most visited immersive, multi-sensory experience in the world made its hotly anticipated Yorkshire debut at Bradford's Regency Hall for an exclusive three month run 13th October – early February 2023.
- **William Mitchell in Context** - The Henry Moore Institute and Bradford Council presented a season of research and cultural events exploring the

role of sculptors in the context of post-war architecture and urban renewal. This work was launched at an event on 26 October 2022 at the University of Bradford. Using the work of sculptor William Mitchell (1925-2020) as a catalyst, the research season will explore not only Bradford's post-war cultural heritage, but the wider subject of post-war regeneration and the spirit of internationalism within which Mitchell and his contemporaries operated.

3.24 We have also welcomed multiple visitors to the district helping to raise Bradford's profile including:

- **Minster for Art** – Lord Parkinson came to Bradford on 9 May 2022 ahead of the UK City of Culture 2025 Expert Advisory Panel.
- **UK City of Culture Advisory Panel** – led by Sir Phil Redmond, the panel visited the district on 10 May 2022. Bradford was revealed as the winner of the hotly contested competition live on BBC The One Show by Secretary of State for the Department of Digital, Culture, Media and Sport.
- **Chancellor of the Duchy of Lancaster** – Steve Barclay visited Bradford on 15 June 2022 to meet some of the people involved in the UK City of Culture 2025 bid and some of our youth ambassadors.
- **Historic England** – Claudia Kenyatta, Director of Regions for Historic England visited Bradford on 14 November 2022. The purpose of the visit to discuss Bradford Council priorities in terms of the district and City of Culture 2025.
- **Minister for Sport, Arts and Ceremonia** – Stuart Andrew MP visited on 12 January 2023. He spent time with the Bradford Culture Company and the Council's Culture Team; he was updated on the development of the UK City of Culture 2025 programme including our plans for legacy. The Minister and his team also visited a number of cultural projects, meeting with officers of the Council and representatives from some partner organisations across the city/district.
- **National Lottery Heritage Fund Visit** – members of the senior management team from the National Lottery Heritage Fund visited Bradford on 2 February 2023. This visit covered Saltaire and City Centre projects, several past, ongoing and future projects.
- **Historic England** – another visit on 6 June 2023 by senior representative from Historic England involving a walk around the City Centre to explore a potential Heritage Action Zone project, taking in some of the city centre key historic elements.
- **Minister for Sport, Gambling and Civil Society** – Stuart Andrew MP made a second visit to Bradford on 6th July 2023 and took part in a photocall and media interviews as well as meeting representatives from the Council, BD25 and partner organisations and groups who have successfully been awarded funds from DCMS Seed Commissions and BD25 funding. His visit came ahead of the announcement on 7th July 2023 of the funding decisions made by DCMS and ACE in respect of UK City of Culture 2025.

3.24 Our grant programmes

The Culture Team administers a number of grant programmes which enable cultural sector organisations, community groups as well as independent freelance artists and practitioners to deliver arts, heritage and cultural activities in Bradford District. These pieces of work make a significant contribution towards achieving the

ambitions and targets set out in CIOP.

- 3.25 We endeavour to ensure projects are delivered right across the district wards and that they represent and reach Bradford's unique diverse communities. The range of activities being delivered is extremely diverse from small hyperlocal activities to digital and film projects to large scale events and festivals.

Regular Funded Organisation – 3-year funding programme (range £5,000 - £30,000)

| Financial Year | No. of grants | Value |
|--------------------|---------------|----------|
| 2019-2020 (Year 1) | 14 | £240,396 |
| 2020-2021 (Year 2) | 14 | £240,396 |
| 2021-2022 (Year 3) | 14 | £233,700 |
| 2022-2023 (Year 1) | 25 | £345,000 |
| 2023-2024 (Year 2) | 23 | £320,000 |
| 2024-2025 (Year 3) | 23 | £320,000 |

Small Grants – Monthly grants programme (range up to £1,500)

| Financial Year | No. of grants | Value |
|----------------|---------------|---------|
| 2021-2022 | 23 | £30,152 |
| 2022-2023 | 50 | £52,139 |

Heritage Grants – Monthly grants programme (range £1,500 – £10,000)

| Financial Year | No. of grants | Value |
|----------------|---------------|---------|
| 2022-2023 | 26 | £51,848 |

Large Grants – Awarded in January and August (range £2,000 and £15,000)

| Financial Year | No. of grants | Value |
|----------------|---------------|----------|
| 2021-2022 | 16 | £142,642 |
| 2022-2023 | 18 | £123,300 |

Channel 4 Short Content Grants (range £1,000 and £10,000)

| Financial Year | No. of grants | Value |
|----------------|---------------|---------|
| 2022-2023 | 11 | £60,000 |

Additionally, the following festival specific funding was awarded:

BD is LIT – Biennial Funding Programme for delivery in 2021 and 2023 (range £5,000 - £15,000)

| Financial Year | No. of grants | Value |
|----------------|---------------|----------|
| 2021-2022 | 4 | £49,370 |
| 2023-2024 | 20* | £150,000 |

*Estimated number as assessment of grant applications is on-going

Festival Funding – 2-year funding programme (range £5,000 - £16,000)

| Financial Year | No. of grants | Value |
|-----------------------|----------------------|--------------|
| 2021-2022* | 10 | £86,300 |
| 2022-2023 (Year 1) | 13 | £95,000 |
| 2023-2024 (Year 2) | 13 | £95,000 |

*Single year trial programme

- 3.26 Our new CIOP Open Data Dashboard will plot all our grants and festival programmes information enabling the user to drill down to see data by ward, constituency and year. Information will also be displayed in a variety of ways such as by map, trend and data table.

4. FINANCIAL & RESOURCE APPRAISAL

Within the Culture Team core budget is a dedicated budget for the development, monitoring and evaluation of CIOP.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

In terms of governance CIOP is overseen by the Cultural Place Partnership and reports to the Health & Wellbeing Board.

6. LEGAL APPRAISAL

There are no legal implications directly arising from this report.

7. OTHER IMPLICATIONS

7.1 SUSTAINABILITY IMPLICATIONS

The District Plan, fundamentally supported by Culture is Our Plan, sets out the strategic partnership ambition for sustainable development, endorsing the Sustainable Development Goals and the ambitions to secure wellbeing, resilience and sustainable prosperity for residents, communities and organisations. It sets a medium to long-term agenda to 2025 and towards 2040 to enable and accelerate the transition to a more sustainable future. Members (October 2021) passed a resolution taking forward the District as the UK's leading clean growth city district. This is a fundamental approach to creating a sustainable and inclusive economy that works for everyone. The transitioning, investment and practical delivery of more sustainable ways of living, working and doing business lies at the heart of reshaping the district for 2030 and beyond. These ambitions and benefits hold true in success and fail scenarios with the necessity and opportunities for creating a more viable, resilient and prosperous district being politically and organisationally mandated. The Cultural Strategy underpinning and unleashing the creative potential of people, places and communities lies at the heart of the district's long-term success for the benefit of present and future generations.

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

N/A

7.3 COMMUNITY SAFETY IMPLICATIONS

A significant growth in the cultural sector will attract increased numbers of visitors, particularly in our urban centres - often during the darker evening hours. Partnership work to assess the actual safety and also the 'feeling' of safety in key locations in our urban centres and other key cultural sites to identify areas that may present a greater risk needs to be an essential part of the process as we move towards 2025.

7.4 HUMAN RIGHTS ACT

None directly arising from this report.

7.5 TRADE UNION

N/A.

7.6 WARD IMPLICATIONS

Culture is our Plan seeks a more equitable distribution of cultural opportunity across the district and celebration of the artists and creatives in every street and community. This will have a positive benefit for the whole district over the 10 years of the strategy.

The Leap our Creative People and Places programme aims to provide up to 200,000 new cultural engagements across the district's most deprived wards over its ten-year life.

Increased district-wide reach and impact will also be a condition of future CBMDC funding for arts, cultural and heritage projects.

The Culture Team will work with the 5 Neighbourhood Offices.

7.7 AREA COMMITTEE ACTION PLAN IMPLICATIONS (for reports to Area Committees only)

N/A.

7.8 IMPLICATIONS FOR CORPORATE PARENTING

Children and young people are highlighted in the district's cultural strategy and are a priority for joined up action across the district through the establishment of the Bradford Cultural Education Partnership and the research partnering with BIHR / Born in Bradford. The plan also seeks to support Council ambitions to become a Child Friendly City. Vulnerable and disadvantaged children are a particular focus for inclusion through multiple opportunities including the ten-year Creative People and Places programme.

7.9 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

There are no issues arising from this report.

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

None, this report has been prepared to provide an update to the Regeneration & Environment Overview & Scrutiny Committee.

10. RECOMMENDATIONS

- That the Overview & Scrutiny Committee note the content of this report.
- That the Overview & Scrutiny Committee make recommendations for how we can connect to a wider audience for further consultation.
- That the Overview & Scrutiny Committee receive an interim CIOP progress report (for electronic circulation to members of the committee) towards the end of 2024 followed by a full review report during 2026 once the UK City of Culture 2025 full evaluation report has been produced.

11. APPENDICES

Appendix 1 Culture is Our Plan Dashboard Screen Shots

12. BACKGROUND DOCUMENTS

- Culture is our Plan – the cultural strategy for Bradford District 2021 – 2031
- Heritage Action Plan – Bradford District 2022 – 2031

Both documents can also be located here: [Our Plans — Culture is Our Plan](#)

Appendix 1

Culture is Our Plan reporting

THIS IS A DRAFT VERSION OF THIS REPORT – THE FULL DATASET HAS NOT BEEN COLLECTED. FIGURES ARE NOT FINAL AND ARE EXPECTED TO CHANGE. THIS REPORT HAS BEEN PUBLISHED TO DEMONSTRATE THE LAYOUT AND FUNCTIONALITY ONLY

Welcome to Culture in Our plan reporting. This report will demonstrate how Bradford is progressing with the ambitions and targets outlined in Culture is our Plan; the ten-year cultural strategy for Bradford District 2021–2031. The honeycomb buttons below will take you through each of our ambitions and the detail of the data we have gathered so far for the associated target.

- Having Fun
- Creating an explosion of opportunity
- Bradford will know itself better
- Live life better
- Making the most of who we are
- Network Capacity
- Thinking Big
- We will tell our own story
- Creativity thrives in every corner of the district
- Making the most of what we have

This report has been built by the Data Analytics Team at Bradford Council, for any issues or questions please contact data.analytics@bradford.gov.uk.

Having fun

About this ambition
We will build a calendar of exceptional festivals and events, celebrations and one-off moments across the District – from the hyperlocal to the global. We will show that Bradford is open for business, building capacity, giving permissions, unlocking spaces and encouraging innovators. We will make the District a great place to live and a host of choice for national and international cultural events and partnerships.

The Target We Have Set Ourselves
Regularly engage 70% of people in the district in arts, culture and heritage activities

Please click the hexagonal buttons below to change the visuals on the right side of the page.

What does the data show?
This figure has been put together currently by counting the number of festivals events and cultural activities funded by the Arts Heritage and Culture Grants at the Council. We have plans to develop this figure further by including other Festivals and Events

204 Number of cultural activities, festivals and events funded across Bradford in total

26 Number of funded events in the area selected below.

Select Specific Area

- Select all
- (Blank)
- Bradford East
- Bradford South
- Bradford West
- Keighley
- Shipley

Financial Year

- Select all
- 2019/2020
- 2020/2021
- 2021/2022
- 2022/2023
- 2023/2024

Map Trend Data Table

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Financial Year

- Select all
- 2019/2020
- 2020/2021
- 2021/2022
- 2022/2023
- 2023/2024

Map Trend Data Table

| Wards | 2021/2022 | Total |
|-------------------------------|-----------|-----------|
| | 1 | 1 |
| | 1 | 1 |
| Baildon | 3 | 3 |
| Bingley | 4 | 4 |
| Bingley Rural | 2 | 2 |
| Bolton and Undercliffe | 3 | 3 |
| Bowling and Barkerend | 7 | 7 |
| Bradford Moor | 6 | 6 |
| City | 36 | 36 |
| Clayton and Fairweather Green | 4 | 4 |
| Craven | 2 | 2 |
| Eccleshill | 5 | 5 |
| Great Horton | 9 | 9 |
| Total | 57 | 57 |